

TREZOR

Website Cookie Policy

Last updated: 1 December 2025

(“**Cookie Policy**”)

Who are you and why am I here?

We are a commercial company called **Trezor Company s.r.o.**, incorporated and existing under the laws of the Czech Republic, Id. No. 024 40 032, with registered office at Kunderatka 2359/17a, Libeň, 180 00 Prague 8, Czech Republic, registered in the commercial register kept by the Metropolitan Court in Prague under file No. C 219483.

We operate the website <https://trezor.io/> (and any subdomains thereof). Since we use cookies on our website to analyze traffic and to personalize content and ads, we prepared this Cookie Policy to help you understand what cookies are and how we use them (and also to comply with applicable law).

If you do not like anything you read in this Cookie Policy, we must ask you not to use our website, to delete any cookies already stored therefrom, and/or to change settings of your web browser to disable storing any cookies from our website.

For further information on how we collect, process, store and keep secure your personal data, please, refer to privacy policies available on our website.

What are cookies?

Cookies are small text files that are downloaded to your device by websites you visit. They allow websites to recognize your device and store some information, for example about your location and past actions.

There are different types of cookies. Some cookies may be stored on your device till their expiry date, unless you delete them earlier (“persistent cookies”), and some may expire at the end of your browsing session, when your web browser is closed (“session cookies”). Some cookies may come directly from the web server of our website (“first-party cookie”) and some are stored by a different domain (“third-party cookies”).

You can find more information about cookies at www.allaboutcookies.org.

What cookies do you use?

The cookies we use cannot grant us any access to your computer. These cookies are not viruses or spyware and are not built to damage your device. We use both persistent and session cookies and both first-party and third-party cookies on our website.

We have listed the cookies that we use on our Website, what each cookie is used for and how long it is retained in a table at the end of this Cookie Policy.

What choices do I have?

If you do not agree with this Cookie Policy, you may at any time easily manage stored cookies in your web browser settings (that means you can delete them) and you can also disable or limit storing of any new cookies. The exact procedure to manage the cookies depends on your web browser.

You can find more information at <https://www.aboutcookies.org/how-to-delete-cookies/>.

You may choose to disable storing cookies in general or only for some web servers. Please, be aware that in the event you decide to disable the cookies (in general or partially) or to delete stored cookies that we use, you may not be able to enjoy all the features of our website and our services.

How can I contact you?

If you have any questions about cookies and this Cookie Policy, please, contact our support team at info@trezor.io.

Changes to the Cookie Policy

We reserve the right to amend and/or change this Cookie Policy from time to time. Therefore, please, check this Cookie Policy regularly.

Essential Cookies

Name	Purpose	Expiration
trezor-affil	Code (ID) is used to detect the referral visitor.	29 days
_GRECAPTCHA	This cookie is used to distinguish between humans and bots.	179 days
CONSENT	Used to detect whether the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for the GDPR compliance of the Website.	2 years
cart	Identifies Cart session ID.	Session cookie
__cartItems	Number of cart items.	Session cookie
bulk_order	Used to limit orders to MAX_QUANTITY.	30 days
cartRedirToken	Used to redirect from the cart.	Session cookie
_cart	Identify the Users cart by ID.	1 day
csrftoken	See CSFR.	1 year
sessionid		Session cookie
hasoffers_tracking	Affiliate data with affiliate_id and offer_id used to detect the affiliate partner and its offer.	30 days
referral_code	Code (ID) is used to detect the referral visitor.	30 days

Statistics Cookies (to help us understand how visitors interact with our Website by collecting anonymous information).

Third party	Name	Purpose	Expiration
Google Analytics	_ga	Used to distinguish users.	2 years
Google Analytics	_gid	Used to distinguish users.	1 day
Google Analytics	_gat_#	Used to throttle request rate.	1 minute
Google Analytics	_ga_	Used to persist session rate.	2 years
Google Analytics	collect	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the	Session cookie

		visitor across devices and marketing channels.	
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Marketing (to display ads that are relevant for visitors).

Third party	Name	Purpose	Expiration
Adform	C	Detects if the user has cookies allowed.	29 days
Adform	uid	Registers a unique user ID that recognises the user's browser when visiting websites that use the same ad network. The purpose is to optimize display of ads based on the user's movements and various ad providers bids for displaying user ads.	2 months
Twitter	personalization_id	Used to distinguish users.	2 years
Twitter	muc_ads		2 years
Facebook	fr	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months
Facebook	_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months
Google Ads	Ads/Ga-Audiences	Used by Google to store information for remarketing purposes.	Session cookie
Facebook	i/jot	Sets a unique ID for the visitor that allows third party advertisers to target the visitor with relevant advertisement.	Session cookie
Facebook	tr	Used by Facebook to deliver a series of	Session cookie

		advertisement products such as real time bidding from third party advertisers.	
Youtube	VISITOR_INFO1_LIVE	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	
Youtube	YSC	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session cookie
Youtube	yt-remote-cast-available	Stores the user's video player preferences using embedded YouTube video.	Session cookie
Youtube	yt-remote-cast-installed	Stores the user's video player preferences using embedded YouTube video.	Session cookie
Youtube	yt-remote-connected-devices	Stores the user's video player preferences using embedded YouTube video.	Persistent
Youtube	yt-remote-device-id	Stores the user's video player preferences using embedded YouTube video.	Persistent
Youtube	yt-remote-fast-check-period	Stores the user's video player preferences using embedded YouTube video.	Session cookie
Youtube	yt-remote-session-app	Stores the user's video player preferences using embedded YouTube video.	Session cookie
Youtube	yt-remote-session-name	Stores the user's video player preferences using embedded YouTube video.	Session cookie